



## Press Release

### **Outpouring of Community Support Helps Foundation Exceed *Stock the Lockers* Fundraising Goal**

*2012 Campaign Raised Over \$54,000 for Vulnerable Students*

**Nanaimo, BC – September 13, 2012** – The [Nanaimo-Ladysmith Schools Foundation](#) (NLSF) is pleased to announce they have exceeded their fundraising goal this year for the *Stock the Lockers* campaign, raising just over \$54,000 for needy students in Nanaimo and Ladysmith. For the third year campaign partner Staples has taken donations at the checkout of their two Nanaimo locations and they raised \$18,000. Coastal Community Credit Union was involved for the second year through accepting donations and running events at their four branches and they raised over \$8700.

“The Foundation is blown away by the support the community contributed to make *Stock the Lockers* a huge success this year,” said Erin van Steen, Executive Director, NLSF. “We are extremely grateful to our partners Staples and CCCU who raised over \$26,000, along with the service groups, local businesses and individual donors who contributed to helping us surpass our goal.”

Funds from *Stock the Lockers* go towards the purchase of school supplies and to help provide necessities for needy students throughout the year through the Foundation’s Student Support Fund.

The NLSF Student Support Fund was created three years ago to get funds directly to school principals, teachers and counselors to assist vulnerable students to ensure they get the help they need to succeed in school. This includes shoes or coats, more school supplies if needed, money to cover band or athletic fees, bus passes and other necessities. The funds aims ensure issues associated with poverty do not prevent students from learning alongside with their peers.

“Coming to school prepared to school in September can be the difference between success and failure for vulnerable students and with the help of the Nanaimo and Ladysmith community those students are prepared this year.”

The Nanaimo-Ladysmith School Foundation raises funds and works in partnership with teachers, administrators and counselors in School District 68 to deliver support programs that better the lives of students in need. Supplies and programs that are not covered by the school board budget are supplemented through the Foundation.

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